



Introducing the first air purifying and surface sanitizing, long lasting, aerosol you spray not in the air, but directly on any surface.



An intelligent coating that Purifies

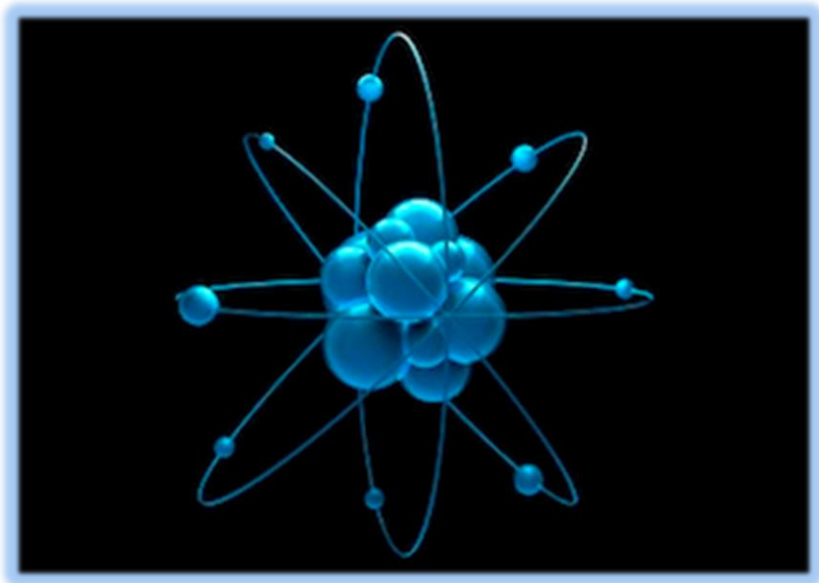
A Healthier Home In A Can™

- HYGIEN iQ™ harnesses the power of light and advanced nano science photocatalytic technology, to break down odors, allergens and VOC pollutants into harmless inorganic gas and water vapor, completely decomposing and eliminating, not covering up, your worse odor.
- A treated area can maintain its deodorizing and purifying effect for a year with just 1 application, creating a fresher, healthier, environment.

And that's truly a Healthier Home in a can™.



The Science Behind The Magic



HYGIEN iQ™ works by converting light and humidity into active oxygen.

When germs and odors from smoke, pets, mold, mildew, bacteria and food contact a HYGIEN iQ™ treated surface, they become oxidized and break down into harmless carbon dioxide and water vapor.



1 Application = 1 Year

Odors are eliminated. PLUS the harmless protective coating of HYGIEN iQ™ neutralizes odors and germs for a year by continually oxidizing them as they come in contact with the HYGIEN iQ™ treated surface.

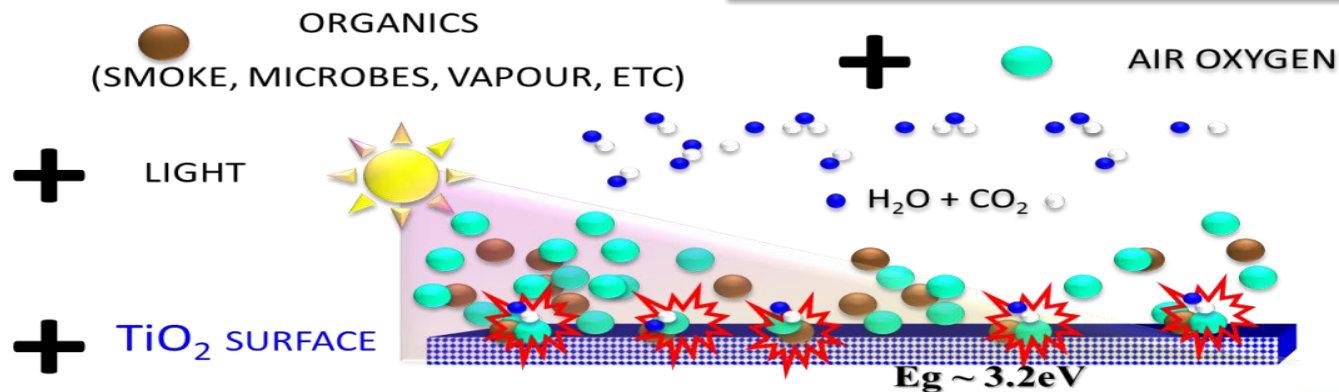
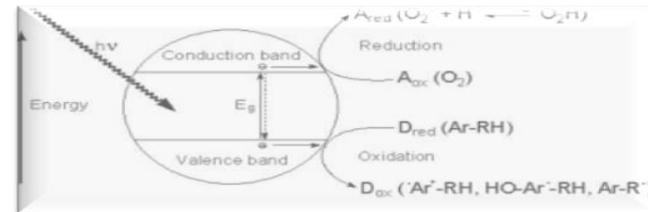


Revolutionary Cleaning Technology

HYGIEN iQ™ is a revolutionary air-purifying coating technology based on the most advanced nano-science: Photocatalysis

HOW DOES IT WORK?

CONVERSION OF LIGHT ENERGY INTO AN OXIDATION POTENTIAL ON THE SURFACE OF TITANIUM DIOXIDE

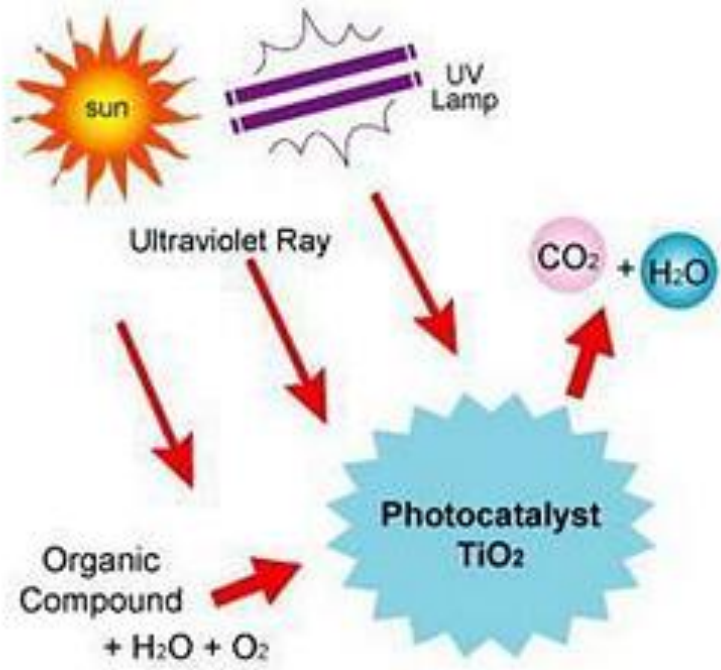


How HYGIEN iQ™ Works

HYGIEN iQ uses the Photocatalyst substance TiO_2 , Titanium Dioxide a common household and cosmetic ingredient in products like face powder, toothpaste, sunscreen, and the coating on pain medication.

When exposed to light, it decomposes organic matter like pungent odors, allergens, and bacteria into harmless Carbon Dioxide and Water.

Odors are neutralized, and surfaces are sanitized continuously for an entire year with 1 application.



HYGIEN iQ™ Unique Features & Benefits



- A revolutionary aerosol spray applied directly to any surface to neutralize odors, allergens, and germs with a single application lasting an entire year.
- Continuously neutralizes *new odors and germs* as they contact a Hygien iQ treated surface.
- Safe and effective against bacteria, even Ecoli, and your toughest odors around pets, the baby's room, sports equipment and exercise areas, cars, sneakers, furniture, bathrooms, mold and mildew, allergens, and even destroying toxic components of tobacco smoke such as formaldehyde, acrolein, and benzene.



HYGIEN iQ™ Unique Features & Benefits



- EPA and FDA approved - The advanced nano science photocatalytic technology in HYGIEN iQ™ interacts with light to eliminate odors and germs so it's non-toxic, and safe for your family, pets and the environment.
- Based on science so revolutionary that it holds 8 patents worldwide.
- Freshen old furniture, car interiors, and musty, smelly areas in your home; reduce harmful bacteria and VOC with the power of light and HYGIEN iQ™.



On Air Sales Support



An odor meter will show how HYGIEN iQ™ neutralizes odors in areas like:

Pet bedding, car interiors, a diaper pail, sneakers.

HYGIEN iQ™ even neutralizes harmful cigarette smoke and odor.



On Air Sales Support



An ATP Meter will demonstrate how surfaces treated with HYGIEN iQ™ are purified of harmful bacteria – even Ecoli.



HYGIEN iQ™ Sales History

- Titanium Dioxide photocatalytic technology was developed in Japan in 1985, and since has been used widely in hospitals, day cares, hotels, and auto and home restoration.
- Represents an exploding billion dollar industry in Japan

Pricing

MSRP \$29.95

1 application lasts 1 year

COG \$14.95



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